

SharePointCommunityCamp
SharePoint Podcasting Kit

Stuttgart 15.+16.9.2008

Gernot **Kühn** + Michael **Greth**

Podcasting Kit

- Podcasting Kit – Was ist das ?
- Academy Mobile
- Einsatzmöglichkeiten
- Produktion von Inhalten

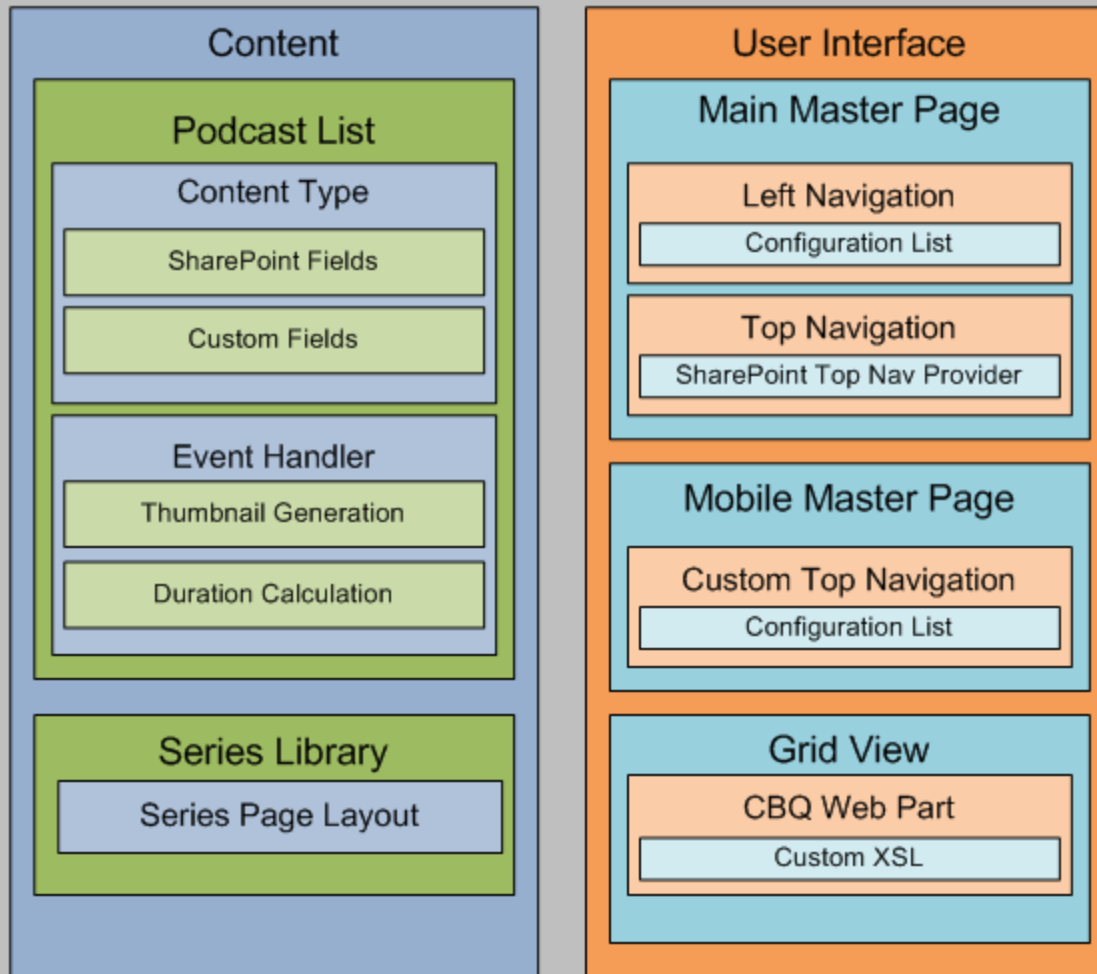
Podcasting Kit for SharePoint

WAS IST PKS?

Podcasting Kit for SharePoint

- Lösung „YouTube for SharePoint“
- Bereitstellung von Videos/Audios und mehr auf der SharePoint Plattform (MOSS)
- Umfangreiche Community Funktionen
- Kostenlos auf CodePlex

SharePoint Solution



Funktionen

- Content Type
 - Ratings & Comments
 - Large file hosting outside SharePoint
 - Download Tracking
 - Configurable Taxonomy (Advanced Property Search)
- Free form tagging (Tag Cloud)
- User Interface
- Enhanced RSS support (Zune/iTunes)
- Silverlight Media Player

- Access to ALL SharePoint OOTB functionality

Podcasting Kit for SharePoint

The screenshot displays the 'Podcasting Kit for SharePoint' web application. At the top, the logo and 'Welcome Ludovic Fourrage' are visible. A navigation bar includes 'Smartphone Access', 'Podcasts', 'Podcasters', and 'Upload Podcast'. A search bar is located in the top right. A left sidebar contains a 'Browse' menu with categories like 'Podcast Series', 'Executive Series', 'Media Format', 'Office Format', 'Time', 'Language', 'Targeted Audience', 'Level', 'Region', and 'Products'. The main content area features a welcome message and a grid of podcast items. A red box highlights the search bar, the left sidebar, the welcome message, and the main grid. A red arrow points from the search bar to the right. Another red arrow points from the left sidebar to the left. A third red arrow points from the main grid to the right. A fourth red arrow points from the bottom of the grid to the bottom. A large yellow callout box on the right side of the grid provides a detailed view of a specific podcast item: 'STRAT CON ONE' by DriveTime Podcast Series. The callout includes a 5-star rating, the title 'Strategy Consulting explained...', the author 'DriveTime Podcast Series', the format 'Audio (English)', the publication date 'Published: 79 days', the duration '00:22:32 (5.35Mb)', and icons for download, play, and comments (548 plays, 6 comments).

Podcasting Kit for SharePoint®

Welcome Ludovic Fourrage

Podcasts

Smartphone Access Podcasts Podcasters Upload Podcast

Welcome to the Podcasting Kit for SharePoint!

Podcasting Kit for SharePoint (PKS) is an accelerator for social media, using podcasting and social networks to deliver the next generation knowledge management solution to Microsoft customers. Built on top of Office SharePoint Server 2007, PKS delivers an integrated experience with a wide variety of devices including PC, Zune, Windows Mobile phones and other podcast capable devices.

Current Filter: None

Sort Download Your Selection <Prev Next>

Podcasting Kit for SharePoint®

MOpsPod: Zune Basics

Add a presentation to LM

MOpsPod: Convert your Live Meetings into Zune a...

Podcast recording using Windows Mobile Device

Community Clips

DIY Enterprise 2.0

Facebook help

Human Resources

Internet Live Meeting

livemeeting LM8

Management M...

SDCard m...

OCS office O...

PodcastBox

podcasti...

podcasting

powerpoint PP...

screenDIY

Smartphone

studio31 White

Paper window

messenger Wi...

Mobile zune

STRAT CON ONE

By Ludovic Fourrage

By Ludovic Fourrage

By Ludovic Fourrage

By mgann

Video (English) Pub: 05/05/2008 00:09:09

Video (English) Pub: 05/05/2008 00:00:49

Video (English) Pub: 05/05/2008 00:04:57

Audio (English) Pub: 05/05/2008 00:03:14

Podcasting for Techies 101

Live Meeting 101: Installing the Live Meeting ...

Live Meeting 101: Using the Chat Feature

Live Meeting 101: Using the Handouts Feature

By Ludovic Fourrage

By Ludovic Fourrage

By Ludovic Fourrage

By Ludovic Fourrage

Video (French)

Video (English)

Video (English)

Video (English)

STRAT CON ONE

Strategy Consulting explained...

By DriveTime Podcast Series

Audio (English)

Published: 79 days

00:22:32 (5.35Mb)

548 6

PKS: Podcast Seite

Inhalte, Personen, Meinungen

The screenshot shows the 'Podcasting Kit for SharePoint' interface. The main content area is titled 'Demos and Screencasts of the AcademyMobile platform'. It features a video player with a play button, a 5-star rating, and a duration of 20:43 (2034kb). The podcaster is identified as Matt Valentine, a Senior Product Manager at Microsoft. The interface also includes a 'Podcast Material' section with three files and a 'Comments' section with three comments. The left sidebar contains navigation options like 'Browse', 'My...', 'Time', 'Competency', 'Segment', and 'Language'. The top navigation bar includes 'Smartphone Access', 'Podcasts', 'Podcasters', and 'Upload Podcast'.

PODCAST

- Silverlight Player
- Beschreibung
- Bewertung
- Tags
- Statistiken



Demos and Screencasts of the AcademyMobile platform

AcademyMobile is a platform where Microsoft employees can share their thoughts and expertise with other employees via the publication of podcasts, screencasts, videocasts and other Academy defined types of content, like AcademyLive material (webcast).

The platform offers a variety of ways to look for content: search, filtering, sorting, categories, rss feeds...

Anyone in the Microsoft field can upload their own xCasts. They use a tagging form to identify their xCasts and enable discovery.

From [Matt Valentine](#), [John Smith](#) Added on march 27, 2007

Duration: 20:43 (2034kb) Language: English

Category: Time Downloads: 1024

Comments: 123 Favorite: 245

Tags: [Compe](#) [Java](#) [.Net](#) [Visual](#) ...

PODCASTER

- Bio
- Bild
- Kontakt
- IM Integration
- Bewertung



Podcaster's Information

Matt Valentine
★★★★★
[Ask a question](#)
[View profile](#)

podcaster is a Senior Product Manager in the SQL Server Marketing team at Microsoft. Michael currently leads the SQL Server enterprise marketing efforts including, High Availability, Scalability, Performance and the SQL Server Always On Technologies. Prior to joining the marketing team, he worked in the SQL Server development team led the design and implementation of several SQL Server 2005 tools such as Management Studio, Upgrade Advisor, Database Mail and Surface Area Configuration. podcaster is a regular speaker at SQL Server events such as TechEd, TechReady, PASS, and Connections. Michael is also the author of "Inside SQL Server 2005 Tools." Michael has over 13 years

John Smith
★★★★★
[Ask a question](#)
[View profile](#)

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ANHÄNGE

- Transcription
- Präsentationen



Podcast Material (3 Files) [Download all files](#)

- .NET vs JEE - We are still having this conversation [Download](#)
- .NET vs JEE - We are still having this conversation [Download](#)
- .NET vs JEE - We are still having this conversation [Download](#)

Comments (10) [Add new comment](#)

[John Smith](#) Program Manager (58 minutes ago)
AcademyMobile is a platform where Microsoft employees can share their thoughts and expertise with other employees via the publication of podcasts, screencasts, videocasts and other Academy defined types of content, like AcademyLive material (webcast).

[Matt Smith](#) Dev Lead (58 minutes ago)
AcademyMobile is a platform where Microsoft employees can share their thoughts and expertise with other employees via the publication of podcasts, screencasts, videocasts and other Academy defined types of content, like AcademyLive material (webcast).

[John Smith](#) Program Manager (58 minutes ago)
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Kommentare



PKS: Podcaster Seite

Podcasting Kit for SharePoint My Account | History | QuickList (0) | Help | Log Out

Podcasts [dropdown] [input] [Go] Advance Search

Smartphone Access Podcasts Podcasters Upload Podcast

Browse

My...

- Favorites
- Preferences

Time

- All
- Today
- This Week
- This Month

Competency

- All
- Technology Pre Sales
- Business
- Evangelism
- more v

Segment

- All
- From Corp
- From the Field
- AR Cast
- more v

Language

- All
- Chinese
- English
- French
- more v

Matt Valentine
Senior Product Manager, Department

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23 ratings

Subscribe

Downloads: 685
Contribution: 9
RSS Points: 525
Favorite: 245

Expertise: Application Development EAT IBM Compete Unix JEE Websphere MQ Series Tuxedo

Country: United States
Language: English

Connect with Matt

- mattv@microsoft.com
- [Ask Podcaster](#)
- www.blogname.com

What's Hot?

Introducing Academy Mobile

To your host file to be able to translate the host address with the IP given to you by Virtual Server.

Other Information

Introducing Academy Mobile

To your host file to be able to translate the host address with the IP given to you by Virtual Server.

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To your host file to be able to translate the host address with the IP given to you by Virtual Server.

Matt's Podcasts (9)

Sort	Actions	Download Selection	Add to Favorite	Upload
The platform offers a variety of ways to look for content...	The platform offers a variety of ways to look for content.	The platform offers a variety of ways to look for content.	The platform offers a variety of ways to look for content.	The platform offers a variety of ways to look for content.
By Matt Valentine	By JSmith	By John & Valentina	By Write Martin	
Demo (English)	Podcast (English)	Demo (English)	Demo (English)	
Published: 20 days	Published: 20 days	Published: 20 days	Published: 20 days	
20:15 (2034kb)	20:15 (2034kb)	20:15 (2034kb)	20:15 (2034kb)	

PODCASTER

- Bio
- Bild
- Kontakt
- IM Integration
- Bewertung
- Statistiken
- Punkte
- RSS

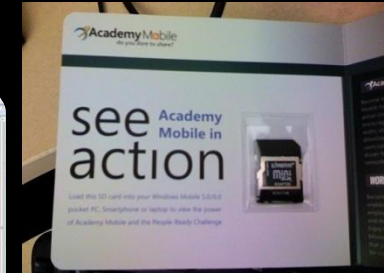
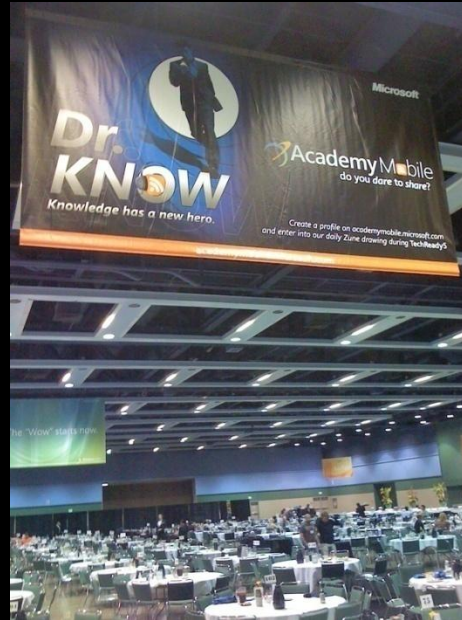
PODCASTS

- Filter
- Abo (Podcast RSS)

Podcasting Kit for SharePoint

"Academy Mobile" Microsoft intern

- > 3.000 Podcasts
- > 6.000 User
- Informationen
 - Produkte
 - Wettbewerb
 - Unternehmen
 - BestPractice



Podcasting Kit for SharePoint - Gratis

- Einfache Möglichkeit Social Media Tools im Unternehmen bereitzustellen
 - Training, Information usw
- Kostenlos incl. Source Code auf CodePlex
- Nicht supportet von Microsoft
- Supportet durch Community, Anwender, Partner
- www.codeplex.com/pks (AUG TechPreview)
- Erfordert MOSS 2007
- RoadMap: Beta 10.2008



Anwendung

ACADEMY MOBILE



Podcast In A Box

Get Equipped To Share

Brought to you by:



The Academy Mobile team is pleased to announce Podcast-in-a-Box, a program created to promote the growth of podcasting as a new medium for knowledge sharing.

What is Podcast-in-a-Box?

Podcast-in-a-Box is a software and hardware "loaner" program for serious podcasters. All you need to do is share your knowledge and expertise, and we will provide you the tools at no cost. As long as you meet our podcast publishing requirements, you get to keep the tools. It's that easy!

Whether you are a blogger, an existing podcaster or curious about podcasting, Podcast-in-a-Box is for you!

[Instructions and Terms and Conditions](#)

[Sign Up Now!](#)

Camtasia Studio



- Get Camtasia, the professional screen recorder by TechSmith.
- Availability: 52 licenses.
- [Camtasia Overview](#)

For Podcasting On The Go



- Get the high quality Marantz PMD620 or Samson Zoom H2 professional Digital Audio Recorders
- Availability: Marantz-Sold Out!
- Availability: Zoom H2-26 left.
- [Marantz Overview](#)
- [Zoom H2 Overview](#)

For Podcasting On Your PC



- Get the professional Samson C03U Podcasting Package.
- Availability: Sold Out!
- [Samson C03U Overview](#)

How it Works?

1. Sign up for the program and get the tool(s).
2. Create your podcasts and publish them on [Academy Mobile](#).
3. Keep the tools as long as you meet the [minimum publishing commitment](#).
4. Earn [Rewards Points](#) and redeem them for prizes, including an Xbox 360.

[Podcast-in-a-Box FAQ](#)

Question about the program, contact aminfo@microsoft.com or Paolo Tosolini (425) 421-5257.

Updates

Keep up-to-date with the latest news and status about the program. You'll find news such as number of tools remaining, new podcasts on Academy Mobile, and more.

- As of April 4, 2008, we have 100+ people signed up for Podcast-in-a-Box!
- All Camtasia requests have been approved so far. If you sign up for the Camtasia and hardware tools but have not received your hardware, please do not hold off creating your podcasts. The 3 podcasts/month for the quarter still applies. Due to the large volume of requests and limited amount of hardware available, qualifying requests is taking longer than expected. In the meantime, we suggest purchasing an inexpensive [Microsoft headset](#) and [webcam](#).
- If you just signed up for hardware but have not received them yet, please stay tuned.
- Join our [Friends of Academy](#) email alias to get the latest updates on Academy Mobile.

[Send Podcast-in-a-Box to a colleague.](#)

Einsatzmöglichkeiten

LERNEN 2.0

Training 1.0

Trainings

- Training dauert einen Tag
- Kosten, Häufigkeit
- Standardinhalte
- Formal strukturiert
- Zu wenig, zu spät

Erfahrung

- Frustration
- „Die 30 Minuten, die ich konkret für meine Arbeit benötige, hätten auch genügt!“
- Kein Zeit für den Rest
- Zeit besser nutzen

Lernen 2.0

Traditionell	Lernen 2.0
Trainings werden zentral erstellt oder extern eingekauft	Trainings werden durch Anwender oder Experten erstellt und bewertet mit Ratings
Trainingseinheiten dauern Stunden/Tage	Trainingseinheiten dauern Minuten
Trainings in Seminarräumen oder am PC	Training am PC, MobilePhone, iPod
Teilnahme nach Anforderung	Teilnahme just in Time
Richten sich nach Trainingsplänen	Verbessern die direkten Tätigkeiten
Training für Kompetenz und Wissen	Vermittelt das gerade benötigte Wissen

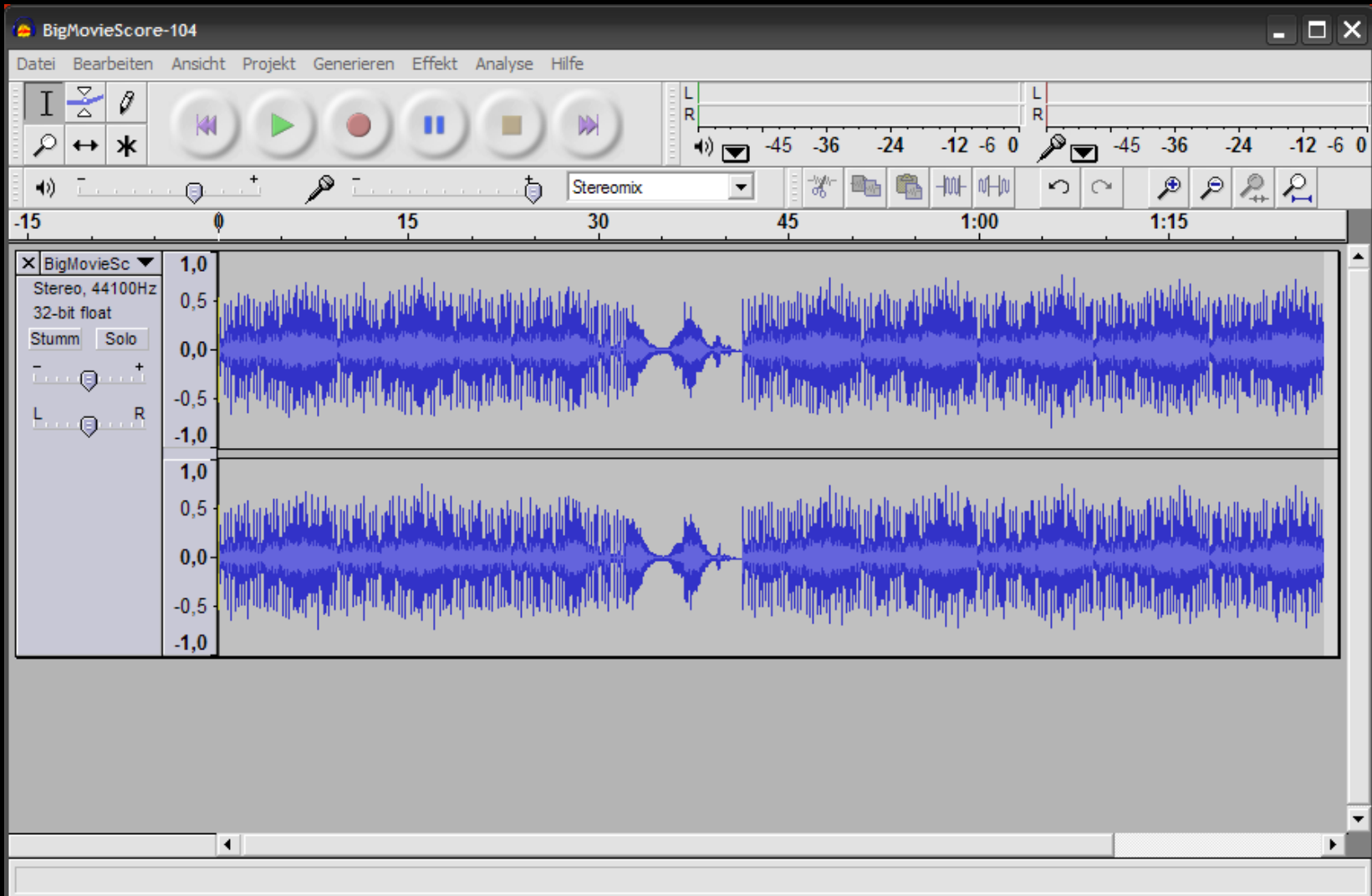
Praxistipps

PODCASTS UND VIDEOCASTS ERSTELLEN

Aufwand

- Hardware
 - Mikrofon
 - Recorder
 - Mischpult
 - Headset
 - Kamera
- Software
 - Audio
 - Audacity
 - PodcastStudio
 - Levelator
 - Screencast
 - OfficeLabs
CommunityClips
 - Camtasia
 - Video
 - MovieMaker, Sony Vegas

Audacity



Levelator



Drag and drop a WAV or AIFF file.



Community Clips Recorder

Community Clips

from Microsoft® Office Labs

Show Trusted Content Only

Make your own help videos

Home Videos Producers My Profile Upload Video Requests Feedback Sign in

Help improve Community Clips


Tell us what you think in a phone interview or survey. [E-mail us](#) to sign up.

Make your own help videos

[Download Now](#)

Install Community Clips v1.0

- [Install Community Clips v1.0](#)
- When installation is complete, a Community Clips icon will appear in your system tray and Office Ribbon:



The screenshot shows a Windows system tray with a clock at 2:37 PM and a Community Clips icon. The Office ribbon is visible with a 'Community Clips' button. A context menu is open over the ribbon button, showing 'Start recording a clip (Windows+Alt+R)' and 'Community Clips Press F1 for more help.' The ribbon also has 'Start Recording' and 'Stop Recording' buttons.

Camtasia Studio

