

Microsoft® Office

Deutsche SharePoint® Konferenz 2008

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Connect. Collaborate. Share.



Microsoft in der Automobilindustrie

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Microsoft in der Automobilindustrie

Suppliers

OEMs

Wholesale

Retail

Customers

Innovation

RFID

Remote
Diagnostics

Bio Metrics

Connected
Vehicle

Connected
Customer

Virtual
Factory

Integrated
Workforce

Speech
Recognition

Telematics

Digital
Lifestyle

Industry
Shaper

Business
Performance

Supply Chain Visibility and Supply Chain Collaboration

PLM & Collaborative Product Design

Plant Floor Visibility

ERP/ CRM / Sales Force

Business
Value

Infrastructure

Independence:

Information:

Integration:

Identity:

Infrastructure:

Mobility, Remote Access, Inclusion

Messaging, Portals, Real-Time Collaboration, Business Intelligence, ERP

Interoperability and Orchestration

Single Sign On, Role-Based Access, Privacy

Systems Management, Directory, Security, Disaster Recovery

Business
Continuity

Customer Maturity

Veränderung

Veränderung findet fortlaufend statt

- Alltägliche Ereignisse durchwirken das gesamte Unternehmen

Veränderung kommt unerwartet

- eine Fusion, ein neuer Partner, neuer Wettbewerb, neue Marktchance

Veränderung bringt Umbrüche

Sind Sie bereit?