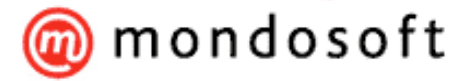




Ontolica for SharePoint 2007 – an improved search UI for the MOSS search engine

By Lars Fastrup, CTO at Mondosoft,
February 12th to 14th, 2007
Convention Center
Hotel Estrel, Berlin, Germany

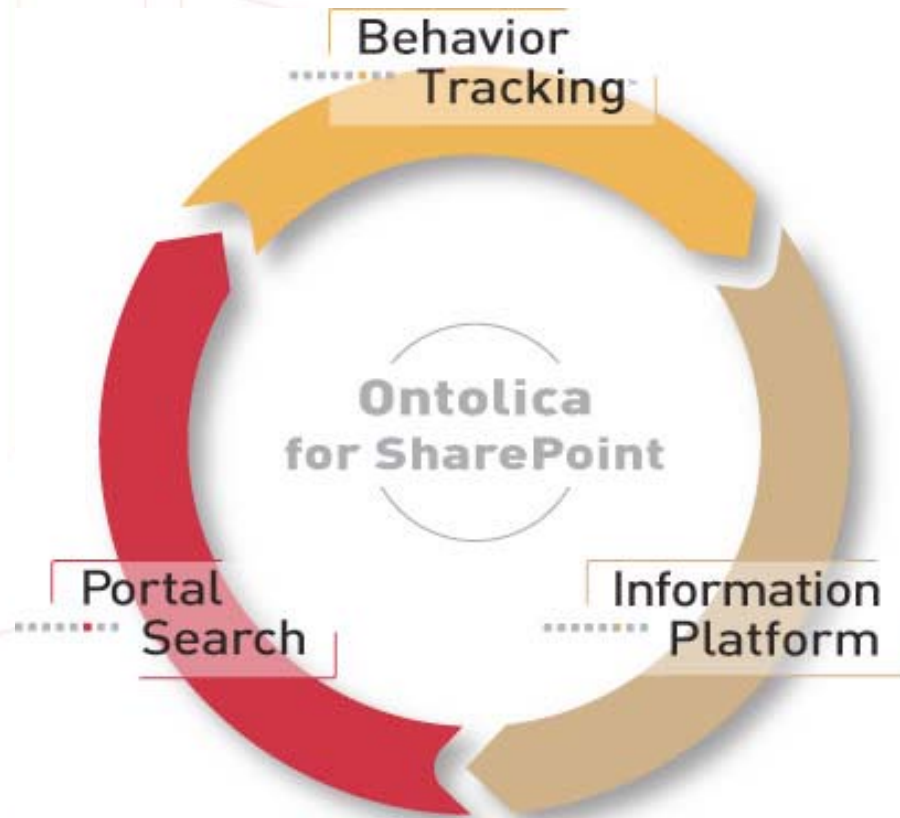
About Mondosoft



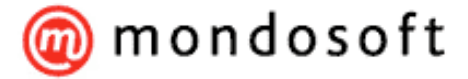
- Founded in 1998
- Microsoft partners since 2000
- 100% Microsoft focused
- 2000+ customers worldwide
- ~ 500 customers using MCMS
- ~ 200 SharePoint customers



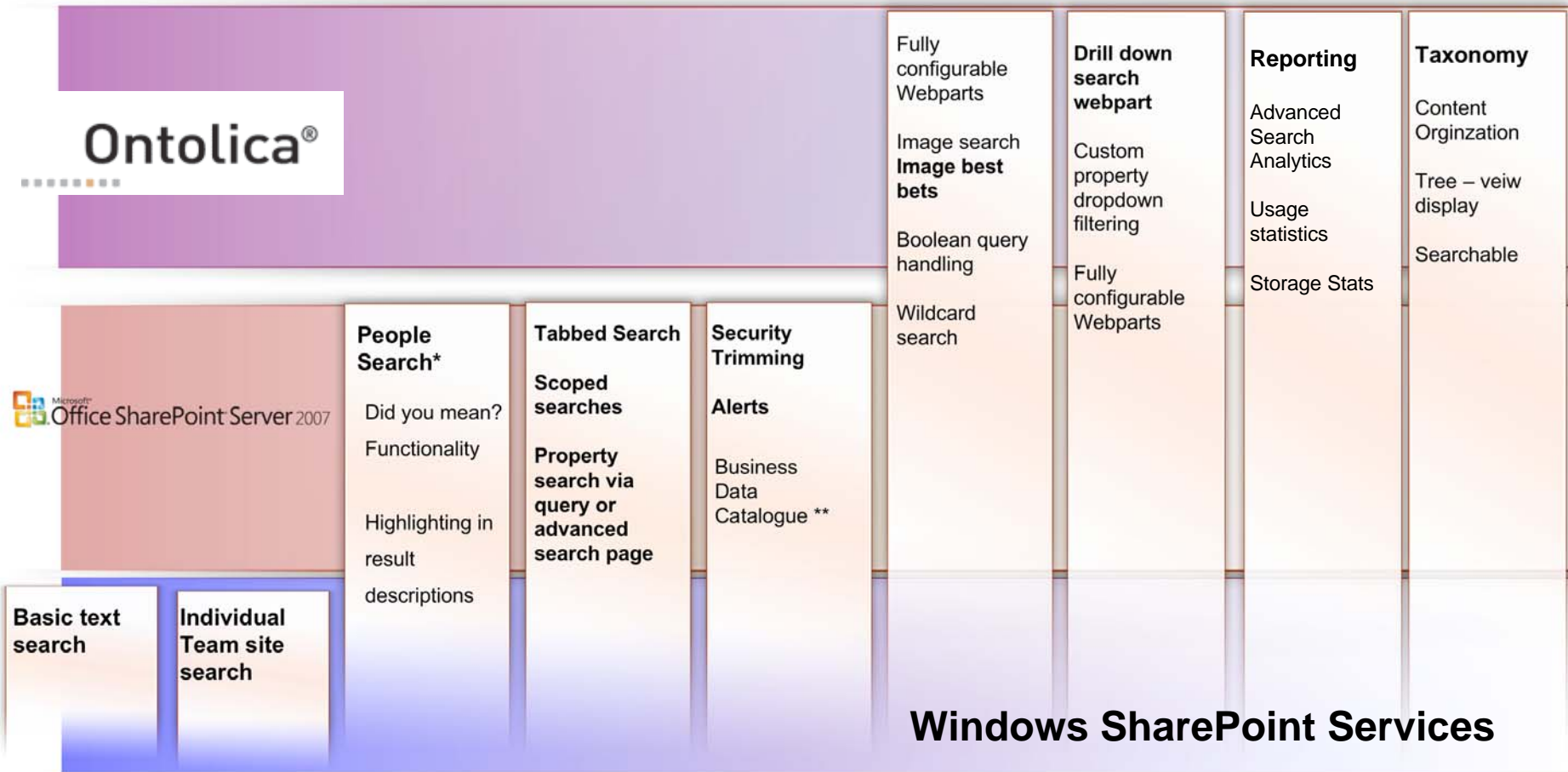
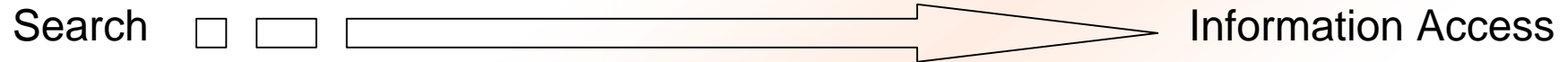
The Life Cycle of Search & Optimization



From Search to Information Access



From Search to Information Access



Windows SharePoint Services

* Not available in Search SKU

** Requires Additive CAL in MOSS

Ontolica Search for MOSS 2007 Overview

- An add-on to MOSS 2007.
- Exposes more features readily available in the MOSS search engine.
- Substantially improves search and increases IW productivity.
- Easy to install.
- Certified by Microsoft.
- Major upgrade of Ontolica for SharePoint 2003.
- Can meet almost any customization requirements.
- Saves development time. No need to develop your own improved search web parts, which I promise is not a trivial task.
- Support in EMEA, US and Asia time zones.



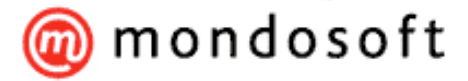
FREE COMMUNITY VERSION

Adds an Improved UI + wildcard search

Ontolica Search for MOSS 2007 Key Features

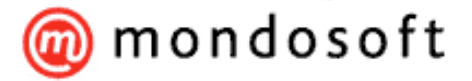
- Full Boolean search - *compete Google*
- Wildcard search
- NEAR search
- Improved advanced search and people search
- Improved meta data support
- Consistent search across MOSS & WSS
- Highly configurable & customizable web parts
- Site level search configuration (properties, scopes, etc.)
- Custom actions on result items
- Image search – *compete Google*
- Refine search (Drill Down)
- Improved Best Bets with image support and audience targeting
- Federated search (search multiple SSP's from same search center)
- Easy and intuitive web based configuration UI

Customer scenarios and sales cases



- Customer scenarios
 - High reliance on search for information management
 - Large amounts of unorganized information
 - High value of Information Workers (typically engineers, lawyers, bankers, etc.)
- Sales triggers
 - User frustration with basic search expressed
 - General acknowledgement that search is unsuccessful
 - Client begins to investigate Google, Coveo, BA Insight etc.

Demonstration



Ontolica Search for MOSS 2007

Beta 1



Sweepstake

Complete your Feedback form
and have a chance
to win a Zune!*



* English US version